

VASSILIKO
CEMENT WORKS
PUBLIC
COMPANY LTD

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PUBLIC

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## PRESS RELEASE

## Vassiliko Cement Works completed the campaign "Adopt a family at Christmas"

Vassiliko Cement Works successfully completed the campaign "Adopt a family at Christmas" organized by the Pan Cyprian Volunteerism Coordinative Council (PVCC); through this campaign, assistance was offered to 850 families across Cyprus.

For a sixth consecutive year, the Company supported the campaign, its main preoccupation being not to leave any family deprived of the essentials so that everybody could feel the joy of Christmas. To complete this charity campaign, Vassiliko Cement Works, with the active participation of its employees, offered commodities and vouchers for purchases in department stores, participating at the same time in the goods collection procedure and campaign promotion, taking the following actions:

- It provided a goods collection spot to the public,
- It promoted the campaign through the Company's webpage and social media.

Unconditional love and care towards our fellow human beings, offering material goods, is a significant act characterizing the culture of Vassiliko Cement Works and its employees.

THE END

Vassiliko Cement Works, January 07, 2020

For further information:

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